2017

Press Kit





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Ohtels Press Kit, Hotels&Resorts

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Introduction

Ohtels Hotels&Resorts is a hotel company based in Salou (Tarragona) of vertical integration and several strategic partners, among which **Grupo Olympia** stands out as one of the leading coast vacation tourism tour operators in Spain.

Ohtels is presently raked as **Catalunya's tenth hotel company, with a total of 12** hotels:

- **6 in property:** Belvedere, Vil·la Romana, San Salvador, Playa de Oro, Villa Dorada, y Les Oliveres.
- **6 in management:** Gran Hotel Europe, Cap Roig, Cabo Gata, Mazagón, Islantilla y Campo de Gibraltar.

The hotels are strategically located along the Spanish coast and can be easily distinguished because of their situation near the beach. Our family hotels offer a wide animation program, both during the day and at night, as well an array of services such as bicycle rental, children's playground, miniclub, wellness area, buffet restaurant, gluten-free menus and show cooking among many others. All our establishments are close to several golf clubs, which encourages the practice of this and other sports. Most of the hotels also hold halls and auditoriums to host events and banquets. Ultimately, our objective is to provide an agreeable and complete stay to our guest.

Destinations

<u>Costa Daurada</u> Salou Comarruga El Perelló L'Ampolla <u>Andalucía</u> Islantilla Mazagón Almería La Línea de la Concepción







<u>SALOU</u>

Ohtels Vil·la Romana**** 430 rooms

The remains of the Roman villa of La Burguera are preserved in the hotel's extensive gardens. Located within a short walking distance of 300m to Llevant Beach, it is very close to Port Aventura World and several of the area's best golf courses.



Ohtels Belvedere***

396 rooms

Our very first hotel; close to PortAventura World, Belvedere offers a full range of services as well as a wellness area. The events hall is the perfect place to hold any kind of celebration, with a maximum capacity of 100 people.

Ohtels Playa de Oro Park***

175 rooms

Completely refurbished in 2016. Located in the Salou's commercial center, within a 10 minutes' drive from PortAventura World and between Playa Larga and Cala Llenguadets, we offer an all-inclusive basis.

Ohtels Villa Dorada***

260 rooms

Well-known for its excellent location and wide outdoor area with swings, swimming pools both for adults and children, solariums, snack bar, children's playground, airtight and Ping-Pong.

COMARRUGA

Ohtels Gran Hotel Europe****

150 rooms

On a spectacular beachfront location, the hotel has a solarium, a never-ending activity program at the miniclub and welcomes your pets to the hotel's facilities. There are also two halls to host events and banquets.

Ohtels San Salvador***

155 rooms

Close to the Pau Casals museum and mere 250m from the beach, the hotel has a beautiful garden area, swimming pool, and a polyvalent tennis, football, basket and volleyball course. The restaurant holds thematic buffets every night along with international cuisine.



DELTEBRE

Ohtels Les Oliveres****

226 rooms

In the idyllic location of El Perelló, surrounded by the beauty of the Ebro Delta Natural Park, and on top of a cliff, this resort has a convention center, mini market, spa, cosmetic services, paddle, volleyball and tennis courses, miniclub, indoor and outdoor children playground and gym and 6 swimming pools (2 of them heated).

Ohtels Cap Roig***

139 rooms

This modern cliff-top location gives guests incomparable views of the Mediterranean Sea and the impressive landscapes of the Ebro Delta Natural Park. It offers a fitness area, children playground and banquet hall among other services, all of them of an innovative style and delightful design.

<u>ANDALUCÍA</u>

Ohtels Islantilla**** 348 rooms

The hotel has 346 rooms, spacious and comfortable public areas, a wellness and spa zone, swimming pools and open-air terraces. The resort has a magnificent Congress and Trade Fair Centre with excellent facilities for the organization of all types of events: more than 4,900 m² of conference rooms, exhibition halls and an auditorium.

Ohtels Mazagón****

386 rooms

Surrounded by pine woods, and second sea line, the apartments are 15 km from the center of Huelva. There is a brand-new water park with several swimming pools, pirate ship, water slides and a grass solarium with hammocks. You can enjoy the sunset from terrace with panoramic sea views, or practice sports in the tennis or mini golf facilities.



Ohtels Cabogata****

149 rooms

Located in El Toyo and overlooking the Mediterranean Sea, within a ten-minute drive from the Cabo de Gata Natural Park and right next to the Alborán El Toyo Golf Course. Inaugurated in 2005, the hotel has a wellness area, events hall and offers bicycle rental.

Ohtels Campo de Gibraltar**** 225 rooms

The hotel has several conference and convention halls and an auditorium for the organization of events, as well as 1400 m² of terrace overlooking the marina.

Company History

Ohtels started in 1986 with the construction and hotel operation of the company's first hotel: Hotel Belvedere, located in Salou.

From 2005 and on, Ohtels initiates a process of growth and expansion:

- 2005 Operation of Gran Hotel Europe
- 2005 Acquisition and operation of Hotel San Salvador
- 2008 Operation of Hotel Les Oliveres y Hotel Cap Roig
- 2011 Acquisition and operation of Hotel Playa de Oro and Hotel Villa Dorada
- 2012 Construction and operation of Hotel Vil·la Romana
- 2013 Operation of Hotel Cabo Gata
- 2015-2016 Operation of Villadorada Mariposa and Albatros Apartments
- 2015 Operation of Hotel Mazagón
- 2016 Operation of Hotel Islantilla y Campo de Gibraltar.



Rooms

The total of rooms that Ohtels currently disposes of sums up to 3.217 rooms. It is to be stressed the growth of the last three years, through which the company has gone from 2006 rooms in 2013 to today's number, experiencing an increase of the 60%.





Turnover

The Company Ohtels has experienced a favorable and steady evolution these recent years, as can be drawn from **the annual turnover that has increased 18 million euros since 2011.**

This last year has presented the most significant leap, when the profits have raised from 28,5 million euros in 2015 to 39,19 million in 2016.





Expansion Plans

The incorporation of Giovanni Cavalli as managing director in 2017 marks the beginning of a new stage in which expansion will have a leading role. Consolidated the company in Costa Daurada, it is now target to strengthen our presence along the Spanish coast, particularly in Andalucía.

Ohtels project on acquiring 10 more hotels the following 2 years, maturing and growing into one of the leading hotel companies in the sector.

Expansions plans have been laid following two lines of business: hotel **acquisition** and hotel **operation**.

Additionally, Ohtel's management model has three different courses of action:

-operation

-operation+profits

-management company

The Company

Hotels are managed from the central office in Salou, located in Street Terrer, 13.

President: Eduard Farriol

Managing Director: Giovanni Cavalli

http://www.ohtels.es/

Press Contact

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Ohtels in numbers

8 destinations

12 hotels

3.217 rooms

1.119.057 stays

Annual turnover of 39.195.809€ in 2016

Growth Forecast

10 years in the following 2 years